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Marketing Consultant - Market Research

Posted by **Waymaker Creative Services**

Job Details

Posting Date: 29-Oct-2024

Closing Date: 27-Apr-2025

Location: Edmonton

Salary: \$Salary 31.00 to 41.00 hourly (To be negotiated) Per Hour

Job Requirements

Education: Bachelor's degree

Language: English

Years of Experience: 3 years

Vacancy: 2

Job Type: Full Time

Job ID: YJ2711010

Job Description

Responsibilities

Tasks

- Develop all kinds of events for publicity, fundraising, and information purposes
- Evaluate communication strategies and programs
- Prepare written material such as reports, briefs, website content
- Provide consultation on planning and starting new businesses.
- Develop venture capital sources
- Respond to inquiries from members of the business community concerning development opportunities
- Act as spokesperson for an organization
- Answer written and oral inquiries
- Co-ordinate special publicity events and promotions
- Initiate and maintain contact with the media
- Prepare sports, literary, performance, or other contracts
- Design market research questionnaires
- Develop a portfolio of marketing materials
- Evaluate customer service and store environments
- Design, conduct, and analyze quantitative and qualitative research projects
- Develop feasibility studies
- Conduct online marketing, E-commerce, and Website promotions
- Develop marketing strategies
- Ensure appropriate business/commercial licenses are in place
- Deliver presentations at conferences, workshops, or symposia
- Develop and implement business plans
- Maintain and manage digital database
- Consult with clients after the sale to provide ongoing support

Who can apply for this job?

Only apply to this job if:

- You are a Canadian citizen, a permanent or a temporary resident of Canada.
- You have a valid Canadian work permit.

If you are not authorized to work in Canada, **do not apply**. The employer **will not respond to your application**.