

# **Marketing Consultant - Market Research**

**Posted by: Waymaker Creative Services** 

**Location: Edmonton** 

Salary: \$Salary 31.00 to 41.00 hourly (To be negotiated) Per Hour

Job ID: YJ2711010

Posting Date: 29-Oct-2024

Expiry Date: 27-Apr-2025

Education: Bachelor's degree

Language: English

Vacancies: 2

**Experience:** 3 years

Job Type: Full Time

# **Job Description**

### Responsibilities

#### **Tasks**

Develop all kinds of events for publicity, fundraising, and information purposes

Evaluate communication strategies and programs

Prepare written material such as reports, briefs, website content

Provide consultation on planning and starting new businesses.

Develop venture capital sources

Respond to inquiries from members of the business community concerning development opportunities

Act as spokesperson for an organization

Answer written and oral inquiries

Co-ordinate special publicity events and promotions

Initiate and maintain contact with the media

Prepare sports, literary, performance, or other contracts

Design market research questionnaires

Develop a portfolio of marketing materials

Evaluate customer service and store environments

Design, conduct, and analyze quantitative and qualitative research projects

Develop feasibility studies

Conduct online marketing, E-commerce, and Website promotions

Develop marketing strategies

Ensure appropriate business/commercial licenses are in place

Deliver presentations at conferences, workshops, or symposia

Develop and implement business plans

Maintain and manage digital database

Consult with clients after the sale to provide ongoing support

## Who can apply for this job?

#### Only apply to this job if:

- You are a Canadian citizen, a permanent or a temporary resident of Canada.
- You have a valid Canadian work permit.

If you are not authorized to work in Canada, **do not apply.** The employer **will not respond to your application.** 

To apply for this job vacancy, please send your resume along with a cover letter and a refrence letter from your previous employer to the following email: waymakercreatives@gmail.com

Posted on canadianyouthjobs.com