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# **Sales and Marketing Consultant**

Posted by Arneet Dua Personal Real Estate Corporation

#### **Job Details**

Posting Date: 05-Oct-2024

Closing Date: 03-Apr-2025

**Location:** Surrey

Salary: \$28.85 Per Hour

### **Job Requirements**

Education: College, CEGEP or other non-university certificate or diploma from a program of 1 year

to 2 years

Language: English

**Years of Experience:** Fresher (less than 1 year)

Vacancy: 1

Job Type: Full Time

Job ID: YJ5434643

## **Job Description**

- -Develop all kinds of events for publicity, fundraising and information purposes
- -Evaluate communication strategies and programs
- -Implement communication strategies and programs
- -Oversee the preparation of public written material
- -Prepare written material such as reports, briefs, website content
- -Produce educational and publicity programs and informational materials to awaken curiosity and interest in the subject
- -Publicize activities, workshops, meetings and other events for fundraising or information purposes
- -Answer written and oral inquiries
- -Assist in the preparation of brochures, reports, newsletters and other material
- -Co-ordinate special publicity events and promotions
- -Conduct public opinion and attitude surveys
- -Initiate and maintain contact with the media
- -Prepare and/or deliver educational, publicity and information programs, materials and sessions
- -Conduct analytical marketing studies
- -Design market research questionnaires
- -Conduct online marketing, E-commerce and Website promotions
- -Develop marketing strategies
- -Maintain and manage digital database
- -Consult with clients after sale to provide ongoing support