



# DIGITAL MARKETING COORDINATOR (NOC: 11202)

**Posted by:** Storage Guardian

**Location:** North York

**Salary:** \$36.10 Per Hour

**Job ID:** YJ1823459

**Posting Date:** 28-Jan-2025

**Expiry Date:** 27-Jul-2025

**Education:** College/CEGEP

**Language:** English

**Vacancies:** 1

**Experience:** 2 years

**Job Type:** Full Time

## Job Description

# **DIGITAL MARKETING COORDINATOR (NOC: 11202)**

Posted on January 27, 2025 by Storage Guardian

## **JOB DETAILS**

### **Location**

1270 Finch Avenue West Suite 22, North York, Ontario M3J 3J7

### **Workplace information**

On site

### **Salary**

\$36.10 hourly / 30 hours per Week

## **TERMS OF EMPLOYMENT**

### **Permanent employment**

Full time

Starts as soon as possible

### **Vacancies**

1 vacancy

## **OVERVIEW**

### **Languages**

English

### **Education**

College/CEGEP

### **Experience**

2 years to less than 3 years

### **On site**

Work must be completed at the physical location. There is no option to work remotely.

### **Work setting**

Internet/Web services company

## **RESPONSIBILITIES**

### **Tasks**

Develop communication strategies

Oversee the preparation of public written material

Prepare written material such as reports, briefs, website content

Produce educational and publicity programs and informational materials to awaken curiosity and interest in the subject matter

Develop social and economic profiles of an area to encourage industrial and commercial investment

Advise clients on advertising or sales promotion strategies

Assist in the preparation of brochures, reports, newsletters and other material

Gather, research and prepare communications material  
Conduct analytical marketing studies  
Develop portfolio of marketing materials  
Conduct online marketing, E-commerce and Website promotions  
Develop marketing strategies  
Maintain and manage digital database  
Write and edit press releases, newsletter and communications materials

## **EXPERIENCE AND SPECIALIZATION**

### **Area of specialization**

Interactive/new media  
Digital media

## **ADDITIONAL INFORMATION**

### **Work conditions and physical capabilities**

Fast-paced environment  
Attention to detail  
Physically demanding  
Own tools/equipment  
Computer  
Internet access  
Cellular phone

### **Personal suitability**

Client focus  
Efficient interpersonal skills  
Excellent oral communication  
Flexibility  
Initiative  
Judgement  
Organized  
Team player  
Accurate  
Dependability  
Reliability  
Integrity  
Due diligence

### **Employment groups**

This employer promotes equal employment opportunities for all job applicants, including those self-identifying as a member of these groups:  
Support for Indigenous people  
Supports for visible minorities

## **WHO CAN APPLY TO THIS JOB?**

### **Only apply to this job if:**

You are a Canadian citizen, a permanent or a temporary resident of Canada.  
You have a valid Canadian work permit.

If you are not authorized to work in Canada, do not apply. The employer will not respond to your application.

## **HOW TO APPLY**

### **Direct Apply**

By Direct Apply

### **By email**

storageguardian-careers@post.com

**This job posting includes screening questions. Please answer the following questions when applying:**

Are you available for the advertised start date?

Are you currently legally able to work in Canada?

Do you have previous experience in this field of employment?

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: [storageguardian-careers@post.com](mailto:storageguardian-careers@post.com)

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