



MARKETING SPECIALIST (NOC: 11202)

Posted by: Iqbal Foods Parkway

Location: North York

Salary: \$36.10 Per Hour

Job ID: YJ2412219

Posting Date: 15-Aug-2025

Expiry Date: 11-Feb-2026

Education: College/CEGEP

Language: English

Vacancies: 1

Experience: 1 year

Job Type: Full Time

Job Description

MARKETING SPECIALIST (NOC: 11202)

Posted on August 14, 2025 by Iqbal Foods Parkway

JOB DETAILS

Location:

North York, ON
M2J 1L8

Salary

\$36.10 hourly/ 30 hours per Week

Terms of employment

Permanent employment

Full time

Start date

Starts as soon as possible

Vacancies

1 vacancy

OVERVIEW

Languages

English

Education

College/CEGEP

Experience

1 year to less than 2 years

On site

Work must be completed at the physical location. There is no option to work remotely.

Work setting

Private company, corporation or industry

RESPONSIBILITIES

Tasks

- Develop communication strategies
- Evaluate communication strategies and programs
- Implement communication strategies and programs
- Prepare written material such as reports, briefs, website content
- Conduct surveys and analyze data on the buying habits and preferences of wholesale and retail consumers
- Conduct comparative research on marketing strategies for industrial and commercial products
- Assist in the preparation of brochures, reports, newsletters and other material
- Co-ordinate special publicity events and promotions
- Conduct public opinion and attitude surveys
- Gather, research and prepare communications material
- Initiate and maintain contact with the media
- Conduct analytical marketing materials
- Evaluate customer service and store environments
- Conduct online marketing, E-commerce and Website promotions
- Develop marketing strategies
- Maintain and manage digital database
- Write and edit press releases, newsletter and communications materials

ADDITIONAL INFORMATION

Work conditions and physical capabilities

- Work under pressure
- Tight deadlines
- Fast-paced environment
- Attention to detail
- Large workload

Personal suitability

- Client focus
- Efficient interpersonal skills
- Excellent oral communication
- Excellent written communication
- Flexibility
- Initiative
- Judgement
- Organized
- Team player
- Accurate
- Dependability
- Reliability
- Integrity
- Due diligence

EMPLOYMENT GROUPS

This employer promotes equal employment opportunities for all job applicants, including those self-identifying as a member of these groups:

Support for newcomers and refugees

Support for mature workers

Supports for visible minorities

WHO CAN APPLY TO THIS JOB?

Only apply to this job if:

Canadian citizens and permanent or temporary resident of Canada

Other candidates, with or without a valid Canadian work permit

HOW TO APPLY

Direct apply

By Direct Apply

By email

iqbalfoods-parkwayforest@post.com

How to apply instructions

Here is what you must include in your application:

- Reference attesting experience
- Cover letter

This job posting includes screening questions. Please answer the following questions when applying:

- Do you have previous experience in this field of employment?

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: iqbalfoods-parkwayforest@post.com

Posted on canadianyouthjobs.com