



Market Research Specialist

Posted by: Authentic

Location: Verdun

Salary: \$41.60 Per Hour

Job ID: YJ5621141

Posting Date: 24-Sep-2025

Expiry Date: 23-Mar-2026

Education: College, CEGEP or other non-university certificate or diploma from a program of 1 year to 2 years

Language: English or French

Vacancies: 1

Experience: 1 year

Job Type: Full Time

Job Description

Job Posting – market research specialist

Location:

3000 René-Lévesque, Suite 350, Verdun, QC H3E 1T9

Work location: On-site**Salary:** \$41.60 hourly, 32–35 hours per week**Terms of Employment:** Permanent, Full-time**Schedule:** Shift, Morning, Day**Start Date:** As soon as possible**Vacancies:** 1

Overview

We are seeking a motivated and detail-oriented **market research specialist** to join our growing team in Verdun, QC. The successful candidate will play a key role in planning, analyzing, and implementing strategies to support business growth and development.

Languages: English or French**Education:**

- College, CEGEP, or diploma (1–2 years) in a related field
- Or equivalent experience

Experience: 7 months to less than 1 year

Responsibilities

- Develop policies to support business expansion.
- Supervise professional and support staff, as well as students.
- Administer programs to promote industrial and commercial business investment.
- Perform administrative tasks and plan development projects.
- Respond to inquiries from business community members regarding development opportunities.
- Conduct surveys and analyze consumer buying habits and preferences.
- Develop social and economic profiles of areas to attract industrial and commercial investment.
- Conduct comparative research on marketing strategies.
- Prepare reports, research papers, educational texts, or articles.

- Conduct analytical marketing studies.
 - Review and evaluate development proposals.
 - Design and administer market research questionnaires.
 - Prepare feasibility studies and funding applications.
 - Develop and implement marketing strategies, e-commerce initiatives, and website promotions.
 - Deliver presentations at conferences, workshops, and symposia.
 - Develop and implement business plans.
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Experience & Specialization

Computer & Technology Knowledge:

- MS Excel
 - MS Office
 - MS Outlook
 - MS PowerPoint
 - MS Word
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Work Conditions & Physical Capabilities

- Fast-paced environment
 - Work under pressure and meet tight deadlines
 - Attention to detail with large workload management
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Benefits

- **Health Benefits:**
 - Dental plan
 - Health care plan
 - Vacation
- **Other Benefits:** As per company policy

How to apply

By email

ptrivedi@chgroup.ca

Posted on canadianyouthjobs.com