



# Marketing Coordinator

**Posted by:** Ms. H Studio

**Location:** Halifax

**Salary:** \$35 Per Hour

**Job ID:** YJ6854062

**Posting Date:** 22-Oct-2025

**Expiry Date:** 20-Apr-2026

**Education:** College or above

**Language:** English

**Vacancies:** 1

**Experience:** 1 year

**Job Type:** Full Time

## Job Description

Develop communication strategies

Develop policies  
Implement communication strategies and programs  
Oversee the preparation of public written material  
Prepare written material such as reports, briefs, website content  
Publicize activities, workshops, meetings and other events for fundraising or information purposes  
Supervise staff  
Plan development projects  
Conduct surveys and analyze data on the buying habits and preferences of wholesale and retail consumers  
Advise clients on advertising or sales promotion strategies  
Assist in the preparation of brochures, reports, newsletters and other material  
Co-ordinate special publicity events and promotions  
Conduct public opinion and attitude surveys  
Gather, research and prepare communications material  
Conduct analytical marketing studies  
Conduct social or economic surveys on local, regional, or international areas to assess development of potential and future trends  
Design market research questionnaires  
Develop portfolio of marketing materials  
Evaluate customer service and store environments  
Design, conduct and analyze quantitative and qualitative research projects  
Conduct online marketing, E-commerce and Website promotions  
Develop marketing strategies  
Maintain and manage digital database  
Consult with clients after sale to provide ongoing support  
MS.H STUDIO is a balloon arrangement and floral design studio. We are focus on delivering our product in an innovative, elegance, advanced so you can relax and enjoy our service at your special event. We value each customer and their feedback, our professional staff is dedicated to making your experience a pleasant one. that is why we always go the extra mile to make your order perfect.

**To apply for this job vacancy, please send your resume along with a cover letter and a refrence letter from your previous employer to the following email: mshstudiohalifax@gmail.com**

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