



# Regional Development Officer

**Posted by:** HALO ATLANTIC CONSULTING GROUP

**Location:** Halifax

**Salary:** \$41.30 Per Hour

**Job ID:** YJ6392033

**Posting Date:** 14-Nov-2025

**Expiry Date:** 13-May-2026

**Education:** Bachelor

**Language:** English

**Vacancies:** 1

**Experience:** 2 years

**Job Type:** Full Time

## Job Description

**Tasks:**

Administer programs to promote industrial and commercial business investment in rural and urban areas

Conduct comparative research on marketing strategies for industrial and commercial products

Conduct analytical marketing studies

Conduct social or economic surveys on local, regional, or international areas to assess development of potential and future trends

Review and evaluate commercial or industrial development proposals

Design market research questionnaires

Evaluate customer service and store environments

Design, conduct and analyze quantitative and qualitative research projects

Develop feasibility studies

Conduct online marketing, E-commerce and Website promotions

Maintain database of potential franchisees, real estate locations and on-line buy/sell Internet sites

Develop marketing strategies

Develop and implement business plans

**Computer and technology knowledge:**

iOS

MS Excel

MS Office

MS Outlook

MS PowerPoint

MS Windows

MS Word

Database management

Tablet computer

**Work conditions and physical capabilities:**

Work under pressure

Attention to detail

**Personal suitability:**

Accurate  
Client focus  
Flexibility  
Initiative  
Judgement  
Organized  
Reliability  
Team player  
Integrity

**Benefits:**

Other benefits  
Learning/training paid by employer  
Team building opportunities  
Parking available

**To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: 4203576novascotia@gmail.com**

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