



Marketing Specialist

Posted by: West Edmonton Truckland

Location: Edmonton

Salary: \$36.00 Per Hour

Job ID: YJ1240182

Posting Date: 24-Nov-2025

Expiry Date: 14-Dec-2025

Education: College / CEGEP

Language: English

Vacancies: 1

Experience: 2 years

Job Type: Full Time

Job Description

Marketing Specialist (1 Position)

Job Type: Permanent full time

Wage and Hours: \$36.00/hour, 35 – 40 hours/week.

Employment Conditions: Morning, Evening, Day, On Call

Language Required: English

Work Location: 16818 118 Ave Edmonton, AB T5V 1M8

Requirements:

- College, CEGEP or other non-university certificate or diploma from a program of 1 year to 2 years or equivalent experience
- 2 – 3 years of work experience

Job Duties:

- Develop and implement integrated marketing strategies for both digital and offline channels, ensuring consistent brand positioning across all business units and locations.
- Preparation of reports, briefs, websites and press releases
- Assess characteristics of products or services to be promoted to determine marketing and advertising needs
- Develop strategies and related content for direct and digital marketing and advertising campaigns and implement them
- Assist in the preparation of brochures, reports, newsletters and other material

CVs and Resumes please send to *Ryeong86@yahoo.com*

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: *Ryeong86@yahoo.com*

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