

Digital Marketing Coordinator

Posted by: THINKA CREATIVE LTD.

Location: Richmond Salary: \$38 Per Hour

Job ID: YJ4741086

Posting Date: 24-Nov-2025

Expiry Date: 23-May-2026

Education: • A university degree or college diploma in in Marketing, Communications, Business Administration, Digital Media or a related field

Language: English

Vacancies: 1

Experience: 1 year

Job Type: Full Time

Job Description

JOB OPPORTUNITY at Thinka Creative Ltd.

Position: digital marketing coordinator (1 Positions Available)

Location: Richmond, BC

Salary: \$38/hour

Work Hours: 30-40 hours/week

About THINKA:

At THINKA, we pride ourselves on offering the most contemporary, stylish, and high-quality products in the market. As a rapidly growing retail company based in Canada, we're on the lookout for dedicated individuals to join our vibrant team. Come be a part of our mission to bring elegance, trend, and happiness to every household. If retail is your passion and you're in search of an energetic workplace, THINKA awaits you!

About the work:

- eeeeeeee Assist in formulating and implementing digital marketing strategies across multiple channels (ecommerce website, social media, email, paid search/display) to support Thinka's growth and brand awareness.
- eeeeeeee Monitor and manage day-to-day social media activities: respond to customer comments and reviews, track community feedback and escalate key issues to the Marketing Manager.
- eeeeeeee Set up, track and optimize digital advertising campaigns (Google Ads, Meta Ads, etc.): monitor spend, analyse key performance indicators (KPIs) and recommend adjustments for improved ROI.
- eeeeeeee Use web analytics tools (e.g., Google Analytics, Shopify analytics) to generate reports on campaign performance, website traffic, conversion rates and digital ad effectiveness, present findings and recommendations to senior team members.
- eeeeeeee Collaborate with graphic designers, copywriters, product and sales teams to coordinate launch plans for new products, promotions and seasonal collections; ensure that assets, landing-pages and tracking tags are properly set-up.
- eeeeeeee Maintain and update the digital asset library, manage product-image feed, support SEO efforts by coordinating content updates and liaising with external vendors/partners as needed.
- eeeeeeee Support event-marketing and offline promotion (pop-up shops, influencer meet-ups, live streams) by coordinating logistics, digital promotion and post-event reporting.

• eeeeeeee Ensure brand, advertising and digital communications comply with relevant legal/privacy standards, trademark guidelines and company policy.

About candidates:

- eeeeeeee A university degree or college diploma in in Marketing, Communications, Business Administration, Digital Media or a related field
- •εεεεεεεε 1+ years of hands-on experience in digital marketing (e-commerce preferably), managing social media, digital campaigns, content creation and analytics
- eeeeeeee Technical proficiency with platforms and tools such as Google Analytics, Google Ads, Facebook/Meta Ads Manager, Shopify (or equivalent CMS/e-commerce platform), social media scheduling tools, basic SEO/SEM understanding.
- eeeeeeee Team-oriented, collaborative attitude: will work closely with design, product, sales and external partners/influencers.
- eeeeeeee Knowledge of lifestyle/retail e-commerce market dynamics (an asset) and experience with influencer/UGC campaigns and content-creation (photo, video) preferred.
- eeeeeeee Creative flair and attention to detail: able to work in fast-paced environments, coordinate multiple campaigns/projects and respect deadlines.

How to Apply:

Send your resume and a brief cover letter to hrthinka@gmail.com

We look forward to having you on our team! Thank you for your enthusiastic applications, but only the selected candidates will be notified to attend the interview.

To apply for this job vacancy, please send your resume along with a cover letter and a refrence letter from your previous employer to the following email: hrthinka@gmail.com

Posted on canadianyouthjobs.com