



# Marketing Specialist

**Posted by:** West Edmonton Truckland

**Location:** Edmonton

**Salary:** \$36.00 Per Hour

**Job ID:** YJ3204440

**Posting Date:** 18-Dec-2025

**Expiry Date:** 07-Jan-2026

**Education:** College / CEGEP

**Language:** English

**Vacancies:** 1

**Experience:** 2 years

**Job Type:** Full Time

## Job Description

***Marketing Specialist (1 Position)***

**Job Type:** Permanent full time

**Wage and Hours:** \$36.00/hour, 35 – 40 hours/week.

**Employment Conditions:** Morning, Evening, Day, On Call

**Language Required:** English

**Work Location:** 16818 118 Ave Edmonton, AB T5V 1M8

**Requirements:**

- College, CEGEP or other non-university certificate or diploma from a program of 1 year to 2 years or equivalent experience
- 3-5 years of work experience

**Job Duties:**

- Develop and implement integrated marketing strategies for both digital and offline channels, ensuring consistent brand positioning across all business units and locations.
- Preparation of reports, briefs, websites and press releases
- Assess characteristics of products or services to be promoted to determine marketing and advertising needs
- Develop strategies and related content for direct and digital marketing and advertising campaigns and implement them
- Assist in the preparation of brochures, reports, newsletters and other material

CVs and Resumes please send to [Ryeong86@yahoo.com](mailto:Ryeong86@yahoo.com)

**To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: [Ryeong86@yahoo.com](mailto:Ryeong86@yahoo.com)**

Posted on [canadianyouthjobs.com](http://canadianyouthjobs.com)