



# Marketing Specialist

**Posted by:** Youngs Memorials

**Location:** Regina

**Salary:** \$34 Per Hour

**Job ID:** YJ4613859

**Posting Date:** 20-Dec-2025

**Expiry Date:** 18-Jun-2026

**Education:** College diploma

**Language:** English

**Vacancies:** 1

**Experience:** 1 year

**Job Type:** Full Time

## Job Description

### Languages

English

## **Education**

College/CEGEP  
or equivalent experience

## **Experience**

7 months to less than 1 year

## **Hybrid**

Work must be completed both in person and remotely.

## **Work setting**

Private company, corporation or industry

## **Tasks**

- Develop communication strategies
- Evaluate communication strategies and programs
- Implement communication strategies and programs
- Oversee the preparation of public written material
- Prepare written material such as reports, briefs, website content
- Conduct comparative research on marketing strategies for industrial and commercial products
- Answer written and oral inquiries
- Assist in the preparation of brochures, reports, newsletters and other material
- Co-ordinate special publicity events and promotions
- Conduct public opinion and attitude surveys
- Gather, research and prepare communications material
- Initiate and maintain contact with the media
- Prepare and/or deliver educational, publicity and information programs, materials and sessions
- Conduct analytical marketing studies
- Design market research questionnaires
- Develop portfolio of marketing materials
- Conduct online marketing, E-commerce and Website promotions
- Develop marketing strategies
- Write and edit press releases, newsletter and communications materials

## **Supervision**

No supervision responsibility

## **Additional information**

## **Work conditions and physical capabilities**

Tight deadlines

Attention to detail

## **Job type**

Permanent full time

## **Personal suitability**

Client focus

Excellent oral communication

Excellent written communication

Initiative

Team player

Dependability

**To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: [ymemorials@sasktel.net](mailto:ymemorials@sasktel.net)**

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