



Marketing Specialist

Posted by: Youngs Memorials

Location: Regina

Salary: \$34 Per Hour

Job ID: YJ4613859

Posting Date: 20-Dec-2025

Expiry Date: 18-Jun-2026

Education: College diploma

Language: English

Vacancies: 1

Experience: 1 year

Job Type: Full Time

Job Description

Languages

English

Education

College/CEGEP
or equivalent experience

Experience

7 months to less than 1 year

Hybrid

Work must be completed both in person and remotely.

Work setting

Private company, corporation or industry

Tasks

Develop communication strategies
Evaluate communication strategies and programs
Implement communication strategies and programs
Oversee the preparation of public written material
Prepare written material such as reports, briefs, website content
Conduct comparative research on marketing strategies for industrial and commercial products
Answer written and oral inquiries
Assist in the preparation of brochures, reports, newsletters and other material
Co-ordinate special publicity events and promotions
Conduct public opinion and attitude surveys
Gather, research and prepare communications material
Initiate and maintain contact with the media
Prepare and/or deliver educational, publicity and information programs, materials and sessions
Conduct analytical marketing studies
Design market research questionnaires
Develop portfolio of marketing materials
Conduct online marketing, E-commerce and Website promotions
Develop marketing strategies
Write and edit press releases, newsletter and communications materials

Supervision

No supervision responsibility

Additional information

Work conditions and physical capabilities

Tight deadlines

Attention to detail

Job type

Permanent full time

Personal suitability

Client focus

Excellent oral communication

Excellent written communication

Initiative

Team player

Dependability

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: y Memorials@sasktel.net

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